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To: Rou's 1210, 1310, 1610, 1710. Please distribute to DM's, RM's, SR's and RR's with Wawa responsibility

Subject: Wawa Jack's Promotion 2 packs for \$2.00

Timing : September 22nd through October 5th

Product: Auto distribution 2 ctns each of the top 4 styles over and above each stores normal order.

Advertisement: 19" x 25" paster will be shipped to all stores on Sept 18th and 19th. Ensure Placement in store front window.

Many thanks,

Joe Rago

| Sales |       | Retail |       |
|-------|-------|--------|-------|
| 1221  | _____ | 1222   | _____ |
| 1222  | _____ | 1223   | _____ |
| 1223  | _____ | 1224   | _____ |
| 1224  | _____ | 1225   | _____ |
| 1225  | _____ | 1226   | _____ |
| 1226  | _____ | 1227   | _____ |
| 1229  | _____ | 1228   | _____ |
| 1240  | _____ | 1229   | _____ |
| 1244  | _____ | ROM    | _____ |
|       |       | PC     | SC    |
|       |       | MC     | PA    |
|       |       | RSM    | RBM   |

*Handwritten notes: 2.8, 56, and circled numbers 1226, 1229, 1240, 1244.*

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